



Prescott Perez-Fox

CREATING ORDER FROM CHAOS

prescott@perezfox.com // 973.900.1588

PROFILE

Idea-driven art director/designer with diverse experience in brand identity, communication, digital, and packaging design. Intelligent, passionate, professional, geeky.

WORK

CURRENTLY

Starship Design // Art Director, Founder, Principal
Me, the one-man agency, working independently with small business and institutional clients, primarily on brand strategy and identity design projects. Since it's usually just me, I do everything, including the day-to-day of running a business.

Clients include: Fascinate, Inc., Antimony Media, Open Communities, The Underground Shakespeare Company, Synergy Showroom, Drexel University

ALL TOLD

Seventeen years design, art direction, strategy, and production experience within agencies, in-house design groups, and as a one-man show.

Agencies include: Interbrand, The Brand Union, Carbone Smolan Agency, Tribal, Saatchi & Saatchi, Lippincott, Pushpin Group, McGarry-Bowen

Clients include: MakerBot, Tom Ford, Tommy Hilfiger, SmartWater, Lord & Taylor, The Armory Show, NFL, Bank of America, Charles Schwab

SCHOOL

MASTER'S

University for the Creative Arts

Major: Graphic Communication

Focus: Cultural Identity & Consumer Branding

BACHELOR'S

Drexel University

Major: Mechanical Engineering

Focus: Aerospace

SKILLS

DISCIPLINES

Logos & Identity, Brand Strategy, Brand Development, Packaging, Presentations, Print Layout, Photography, Editorial, Research, Retouching, eBooks, Digital Publishing, Mobile, Interactive, UX, UI, User Testing, Project Management

TOOLS

InDesign, Illustrator, Photoshop, Bridge, Acrobat, Keynote, Audition, Garageband, Coda, Dreamweaver, HTML, CSS, Sketch, Balsamiq, JavaScript, Markdown, GitHub, Mac OS X

AFFILIATIONS & SIDE PROJECTS

AIGA, NAPP, Freelancers Union, InDesign Users Group, The Busy Creator Podcast, New York City Podcast Meetup, New York Rugby Club

CONTACT

PORTFOLIO

starship.design
Examples of projects in print, packaging, brand identity, and web design.

BLOG & PODCAST

busycreator.com
Focused on tools, techniques, and habits for creative success.

EMAIL / PHONE / TWITTER

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